

Dear HB McClure customer,

We appreciate your patronage and want to thank you for trusting HB McClure with your comfort needs. Many of our clients have been so satisfied with our services that they refer their friends, family members or co-workers to our company.

In an effort to further encourage your efforts on our behalf, we have developed the following **family & friends program**. Here at HB McClure we intend to continue to grow our client-base. Sure we will continue our involvement with community projects and do our regular media advertising to reach potential new customers. No matter how catchy our jingle or how big our ad in the phone book or newspaper; no advertising is better than word-of-mouth from a satisfied customer.

Therefore, we propose the following:

**Refer a new customer to HB McClure and you both win. Your friend or family member will receive \$75 off their first HB McClure purchase. You will then receive a VISA gift card in the amount of \$ 75.00.*

Here is how it works.

1. Fill out the attached form and give it to someone who may be in need of our services.
2. They elect to use HB McClure and forward the \$75.00 discount coupon to us with their payment.
3. We promptly apply the discount to their invoice.
4. We then send you a VISA gift card in the amount of \$ 75.00.



Your Information:

Name: _____ Account No.: _____

Address: _____

Phone No.: _____

E-mail: _____

With this program we all win. The new customer gets a discount, you get a gift card, and we get the opportunity to earn the trust of another client.

New Customer: _____

Address: _____

Phone No.: _____

E-mail: _____

This offer is valid for any **new residential customer** who purchases any of the following: Duct Cleaning, Water Conditioning System, Heating or Air Conditioning System, Oil Service Policy, All-inclusive Plan on Gas or Electric System, a service call exceeding \$350.00 or becomes an Automatic Fuel Oil Delivery Customer.

Limit one discount per household, coupon may not be combined with any other offer.



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\$150 Value

\$75.00 discount to new customers in products / services and \$75.00 to you in a VISA Gift Card.

Harrisburg: 717.232.HEAT (4328)

Carlisle: 717.243.9011

Hershey: 717.534.2661



www.hbmcclore.com

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Trust, Quality, Value ... Since 1914



Since 1914 HB McClure has provided energy saving solutions for thousands of homes and businesses in Central Pennsylvania. We are a full service design/build mechanical contractor ready to meet your needs for new system installations or for repairs on your current equipment.

*Plumbing
Home Energy Audits
Solar Systems
Air Conditioning
Duct Cleaning
Electrical Service*

*Heating
Geothermal Systems
Maintenance Contracts
Fuel Oil Delivery
Water Conditioning
Air Filtration*



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